

DIA and CCFDIE Signed Agreement for the Exhibition Cooperation on DIA China Annual Meeting

MOU for strategic cooperation between DIA China and CCFDIE was agreed in early 2016, and on the afternoon of August 26th, the two parties in CCFDIE formally signed “Agreement on Cooperative Management for Exhibition of China International Drug Information Congress & DIA China Annual Meeting”. The “Agreement on Cooperative Management” has stipulated that from 2017 on, CCFDIE will be engaged into the sales, on-site services and others relevant to the annual meeting exhibition/hosting.

Madame Zhu Lihong, Managing Director of DIA China and Director Xue Bing of CCFDIE were present on the signing ceremony. Madame Zhu Lihong has acknowledged CCFDIE for its long-term support and facilitation to DIA China Annual Conference, and has expected further closer cooperation in future. Director Xue Bing has highly recognized the bilateral joint efforts and cooperation over the past eight years, as well as the results accomplished on the conference. It is hoped that via the close cooperation between DIA and CCFDIE, a more professional and authoritative platform shall be established for further international

exchanges within the industry to promote the international exchanges and cooperation on drug development and innovation in China.

Formal signing of the “Agreement on Cooperative Management” has embodied further in-depth bilateral cooperation and it will create an agreeable ecosystem for drug development both at home and abroad.

DIA China Office

CCFDIE

Sept., 13th, 2016